

## **Amendments to the Claims**

### **Listing of Claims:**

Claims 1 – 7 (canceled).

Claim 8 (new). A method for tracking and presenting information regarding a behavior of a plurality of users on a series of web pages, which comprises the following method steps:

displaying an initial content menu screen with at least one link;

when a content user chooses a desired link from the initial content menu screen, prompting the content user for statistical information and storing the statistical information in an electronic database;

after the content user has successfully entered the statistical information, returning to a first content screen including links to a plurality of content screens;

recording links selected by the user from the first content screen as long as choices selected by the user are recordable; and

replaying the recording of at least one of the choices selected by the user in the perspective of the user and in correlation with the statistical information in a browser simulator.

Claim 9 (new). The method as recited in claim 8, further including the act of recording a time the user takes between each link.

Claim 10 (new). The method as recited in claim 8, wherein the replaying step includes replaying a plurality of users' choices.

Claim 11 (new). The method as recited in claim 10, where the replaying step includes selecting a criteria from the statistical information entered by a respective said user.

Claim 12 (new). A method for presenting a statistical amalgam of link visitation behavior, which comprises the steps of:

- indexing a plurality of site visitors;

- detecting an activation event caused by the site visitors;

- recording at least one action of each of the site visitors, and storing the at least one action in accessible electronic storage;

- selecting an index criteria based on a criteria action from the at least one recorded action;

- recalling all stored actions from all indexed recorded data matching the index criteria;

- statistically compiling the recalled stored actions; and

- presenting the statistically compiled actions in at least one browser simulation on a computation device.

Claim 13 (new). The method of claim 12, wherein the recording step includes recording a timing of sub actions.

Claim 14 (new). A system for studying a behavior of visitors to an Internet site, the system comprising:

an indexing system for identifying a plurality of visitors;

an event initiation module for triggering a recording of a browser behavior of each of the plurality of visitors;

an event termination module for terminating the recording of the browser behavior;

data storage coupled with the Internet site;

a behavior organization module coupled with said data storage, capable of retrieving selected recordings from said recording and compiling data representative of at least some of the visitors' browser behavior, wherein said behavior organization module uses at least one criteria to select; and

a browser simulator capable of taking data from said behavior organization module and presenting a simulation of said compiled data representing the browser behavior of at least some of the plurality of visitors in a browser display.